Performances / Short-form Video / 20-25 min

Blindfolded Execution

The idea

Put on a literal blindfold. Hit record and attempt to physically play a complex piano riff, drum out a beat on the MPC, or sketch a portrait using pure muscle memory.

Objective

Prove 10,000 hours of practice via muscle memory.

Why this works

It’s the ultimate flex of physical mastery. Watching someone execute complex movements without sight creates massive tension (will they mess up?) and huge payoff when they succeed.

Hook bank

Direct / Playing my hardest beat entirely blindfolded.
Curiosity / I’ve played this so many times I don’t even need to look anymore...
Personality / Proving to my producer that I actually know how to play the keys.
Sarcastic / Blindfolding myself so I don’t have to look at my own terrible setup.

How to execute

1. Plan the opener

Try this opener as a starting point: “Playing my hardest beat entirely blindfolded”. Choose the first image or moment that makes its promise clear.

2. Make the first pass

A producer ties a bandana over their eyes. The metronome clicks. They perfectly hammer out a complex, syncopated drum groove on the pads, ripping the blindfold off at the end in victory.

3. Shape the sequence

Use this order for your first cut: Put on Blindfold -> Execute Task -> Reveal Result. Watch the first cut muted to check that captions and visuals carry the hook, then play it with sound to check levels.

4. Check and publish

Use this call to action as your starting point: "What song could you play with your eyes closed?" Preview the finished post and verify that any link, tag, or instruction works.

Suggested sequence

Put on Blindfold -> Execute Task -> Reveal Result.

Call to action

"What song could you play with your eyes closed?"

What to avoid

Stay seated or in a clear, stable space with familiar equipment. Do not walk blindfolded or reach for sharp tools just to make the challenge harder.

Make it yours

1. Singers: Try to hit a massive, distant mic stand target in one step without looking.
2. Guitarists: Play an intricate, fast-paced solo blindfolded.
3. Creatives: The blind contour drawing challenge, executed quickly.

Try this next

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Inside the Group Chat

Before you post

Read the caption out loud. Check that the first frame and the opener make the same promise. Verify captions, credits, and any link or tag. Save a copy of the final asset and caption so you can reuse what works.