Performances / Photo / 10-15 min

The Real-Life Muse

The idea

Slide 1: A candid photo of your best friend, hometown, or pet. Slide 2: A video of you performing the song you wrote specifically about them.

Objective

Ground art in reality by explicitly showing the inspiration.

Why this works

Grounds abstract art in reality. Gives the audience a protagonist to root for and adds massive emotional depth to the performance.

Hook bank

Direct / The person who inspired this entire album.
Curiosity / I never told them I wrote this song about them...
Personality / My best friend is my muse, so I made this for her.
Sarcastic / Exposing the person responsible for making me write all these sad songs.

How to execute

1. Plan the opener

Try this opener as a starting point: “The person who inspired this entire album”. Choose the first image or moment that makes its promise clear.

2. Make the first pass

Slide 1: Candid photo of artist's mother laughing. Text: "The Muse." Slide 2: Video playing acoustic tribute song. Caption explains memory.

3. Shape the sequence

Use this order for your first cut: The Muse (Photo) -> The Art (Performance Video). Check that the subject reads at thumbnail size and that any text is legible on a phone.

4. Check and publish

Use this call to action as your starting point: "Tag the person who inspires you the most." Preview the finished post and verify that any link, tag, or instruction works.

Suggested sequence

The Muse (Photo) -> The Art (Performance Video).

Call to action

"Tag the person who inspires you the most."

What to avoid

Explain the connection between the muse and the performance. Get permission before using someone else's private photo or identifying story.

Make it yours

1. Producers: Brutalist building photo -> Cold industrial beat.
2. Creatives: Photo of subway stranger -> Detailed painted portrait.
3. Rappers: Photo of childhood block -> Gritty storytelling verse.

Try this next

The Hometown Haunt
The 5-Minute Drill
The Silhouette Dance

Before you post

Read the caption out loud. Check that the first frame and the opener make the same promise. Verify captions, credits, and any link or tag. Save a copy of the final asset and caption so you can reuse what works.