Engagement / Short-form Video / 20-25 min

# Reacting to the First Mix

## The idea

Find the very first song you ever mixed and released years ago. Put headphones on, hit record, and react to the terrible EQ, clipping vocals, and muddy bass as an experienced professional.

## Objective

Provide comedic relief and mentorship by roasting your past self.

## Why this works

It is highly entertaining self-deprecation. It gives hope to beginners who follow you, proving that even their idols started out making terrible art.

## Hook bank

Direct / Reacting to the first song I ever mixed 6 years ago.
Curiosity / I genuinely thought this sounded good when I released it...
Personality / I can hear exactly what I was learning when I made this.
Sarcastic / Past me was absolutely committed to turning the bass up one more time.

# How to execute

## 1. Plan the opener

Try this opener as a starting point: “Reacting to the first song I ever mixed 6 years ago”. Choose the first image or moment that makes its promise clear.

## 2. Make the first pass

Use Picture-in-Picture or a split screen. Pause the music frequently to point out specifically *why* it sounds bad (e.g., "The high-end on this vocal is bleeding my ears").

## 3. Shape the sequence

Use this order for your first cut: The Cringe Warning > The Live Reaction > The Technical Roast. Watch the first cut muted to check that captions and visuals carry the hook, then play it with sound to check levels.

## 4. Check and publish

Use this call to action as your starting point: "What is the biggest mistake you made when you first started?" Preview the finished post and verify that any link, tag, or instruction works.

## Suggested sequence

The Cringe Warning > The Live Reaction > The Technical Roast.

## Call to action

"What is the biggest mistake you made when you first started?"

## What to avoid

Compare your current choices with specific old decisions. Do not shame the beginner you were or turn someone else's contribution into a joke.

## Make it yours

1. Acoustic: React to an old video of you aggressively over-singing a quiet song.
2. Creatives: Roast the composition of your first short film.
3. Pause at one rough moment and explain the small change you would make now.

## Try this next

Fan Theory Validation
The Playlist Pitch
The Guerrilla Billboard

## Before you post

Read the caption out loud. Check that the first frame and the opener make the same promise. Verify captions, credits, and any link or tag. Save a copy of the final asset and caption so you can reuse what works.