Creative Process / Livestream / 1-3 hrs

Recreating the Vibe

The idea

Go live and ask the audience to name a famous song or vibe. Spend the next hour building a track from scratch that captures that DNA.

Objective

Prove skill real-time while engaging core audience.

Why this works

Gives the stream stakes and structure. Proves your technical chops in real-time, building immense credibility.

Hook bank

Direct / Going live to recreate a Timbaland beat in under an hour.
Curiosity / People say modern producers can't make 90s boom-bap. Let's find out.
Personality / Come watch me stress out trying to sound design from scratch.
Sarcastic / Watch me try and fail to make a hit song in 60 minutes.

How to execute

1. Plan the opener

Try this opener as a starting point: “Going live to recreate a Timbaland beat in under an hour”. Choose the first image or moment that makes its promise clear.

2. Make the first pass

YouTube stream titled "Making a 2014 Drake Beat in 60 Minutes." Ask chat which VST has the right synth sound. Nail the bounce at min 45.

3. Shape the sequence

Use this order for your first cut: Challenge -> Engage Chat -> Build -> Final Playback. Run a short private rehearsal to check your microphone, framing, and the first question you will ask the audience.

4. Check and publish

Use this call to action as your starting point: "What vibe should I try to recreate next week?" Preview the finished post and verify that any link, tag, or instruction works.

Suggested sequence

Challenge -> Engage Chat -> Build -> Final Playback.

Call to action

"What vibe should I try to recreate next week?"

What to avoid

Choose a clear time limit and a manageable reference. Do not spend the stream scrolling through sounds or promise an exact copy of another artist's recording.

Make it yours

1. Singers: Try to write a harmony stack in the style of Boyz II Men.
2. Creatives: Recreate a vintage movie poster using modern assets.
3. Producers: Blindfold challenge drum programming.

Try this next

The Whiteboard Map
The Nostalgia Flip
The Mega-Collab Announcement

Before you post

Read the caption out loud. Check that the first frame and the opener make the same promise. Verify captions, credits, and any link or tag. Save a copy of the final asset and caption so you can reuse what works.